

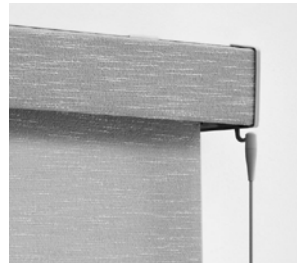
**PROPRIETARY LIFTING SYSTEMS**

STYLE MEETS  
TECHNOLOGY

**DESIGNER ROLLER & SCREEN SHADES**

AT HUNTER DOUGLAS WE DESIGN, DEVELOP AND IMPLEMENT INNOVATIVE,  
PROPRIETARY LIFTING SYSTEMS. SETTING THE STANDARD IN  
FUNCTIONALITY, DEFINING STYLE AND PROVIDING UNMATCHED QUALITY.

**HunterDouglas** 



# CUSTOM CLUTCH

## KEY FEATURES

- Minimal and even light gap
- Shade-to-shade lift uniformity
- Spring assist technology
- Quiet and smooth operation
- Sleek, contemporary design

## FUNCTION

### CORE STRENGTH FOR IMPROVED PERFORMANCE

The Custom Clutch is offered in two sizes to accommodate all shade sizes. Both the M and L clutch have the following parts that provide superior functionality.

**BRACKET COVER**  
Offered in 9 colors to coordinate with fabric selection.

**IDLER**  
Spring loaded for ease of installation.

**STANDARD BRACKET – IDLE END**  
Two sizes for both the M and L clutch allow for maximum shade heights. Black and White

**STANDARD BRACKET - CLUTCH END**  
Two sizes for both the M and L clutch allow for maximum shade heights. Clutch Assembly pre-attached to bracket reducing risk of damage.

**TUBE BRAKE**  
Separated from the Chain Wheel reducing risk of damage. Couples with Custom Spring Assist Technology for consistent operation.

**CLUTCH ASSEMBLY**  
Clutch Assembly is removable from the shade reducing risk of damage and providing easier installation. Chain Wheel & Bracket: Black and White Chain Guard: 9 colors Color coordinated to fabric color.

**BRACKET COVER**  
Offered in 9 colors to coordinate with fabric selection.

### CUSTOM SPRING ASSIST TECHNOLOGY

- Used when needed and customized to each shade to provide shade-to-shade lift uniformity.
- Up to a combination of 4 springs used per shade to achieve the same “lifting” experience across shades, regardless of size.
- Seamless to the consumer, provides same at the window experience for the consumer, even with multiple shades in a home.



## LIGHT GAP

**MINIMAL LIGHT GAP,  
EQUAL ON BOTH SIDES**



Custom Clutch

Clutch Type	LIGHT GAP*		
	Clutch End	Idle End	TOTAL
Custom Clutch - M	17/32"	17/32"	1 1/16"
Custom Clutch - L	19/32"	19/32"	1 3/16"

\*Inside Mount Deductions

## AESTHETIC APPEAL, SLEEK, MINIMAL & MODERN

### STANDARD BRACKET

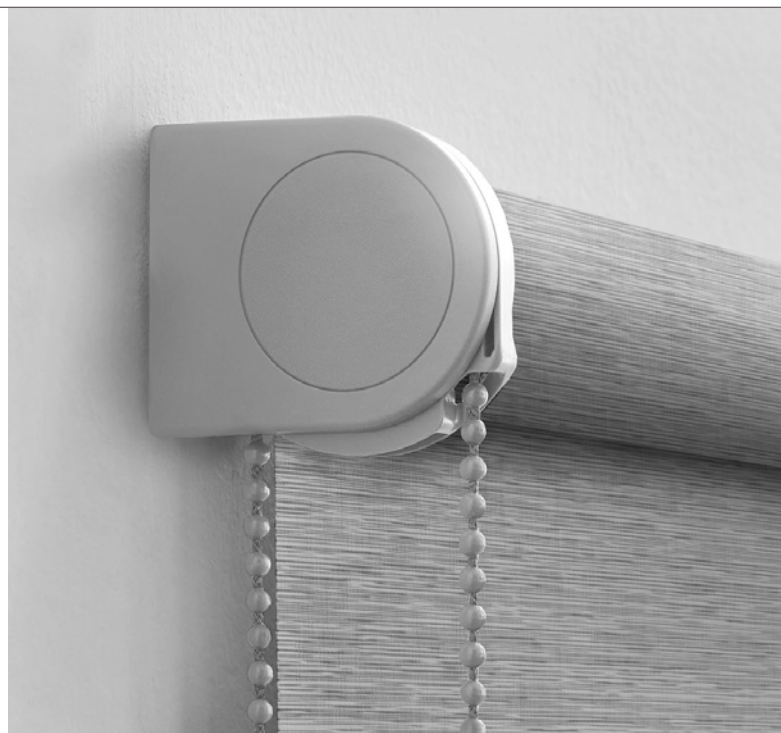
- Standard operating system for Designer Screen and Roller Shades.
- Available in black and white. Preselected based on fabric color.
- Bracket Cover standard on outside mount, optional on inside mount shades.
- Bracket Cover available in 9 custom hardware colors.  
(See back page for Bracket Cover colors).
- Hardware color coordinated to fabric color.



BRACKET



BRACKET COVER



### DESIGNER METAL BRACKET

- Upgrade option, surcharge applies.
- Stylish, modern look.
- Available in two custom finishes – Pearl Chrome and Burnished Chestnut, center accent cover in black.
- Exclusive Alustra® dealers have two additional custom finishes – Brushed Nickel and Bronze Shimmer™, center accent cover is color matched.
- Designer Metal Bracket upgrade option also features a metal bead chain.



PEARL CHROME 2"



BURNISHED CHESTNUT 1 1/2"



# POWerview® AUTOMATION

## KEY FEATURES

- Even light gap
- Quieter operation
- Mechanical bottom limit
- Sleek, contemporary design
- Improved installation

## FUNCTION

### CORE STRENGTH FOR IMPROVED PERFORMANCE

PowerView® Automation is offered in two sizes to accommodate all shades sizes. Both the M and L motor have the following parts that provide superior functionality.

#### BRACKET COVER

Offered in 9 colors to coordinate with fabric selection.



#### IDLER

Allows for secure engagement of the shade into the Idle End bracket.



#### BRACKET – IDLE END

Two sizes for both the M and L motor allow for maximum shade heights. White and Black



#### BRACKET – MOTOR END

A latch with audible click ensures shade is secure. Orientation allows for easier installation on inside mount applications. Release mechanism must be engaged to remove shade. White and Black



#### BRACKET COVER

Offered in 9 colors to coordinate with fabric selection.

#### POWerview MOTOR

Two sizes, M and L, provide optimal performance for every shade size and the use of 1 3/8", 1 1/2" and 2" tube sizes.



- For superior fit and function:
  - 2 motors: M & L
  - 4 tube sizes: 1 3/8", 1 1/2", 2", 2 1/2"
  - 4 bracket sizes: M - 1 1/2", 2", L - 2", 3"
- Shade Bottom Limit:
  - Mechanical bottom limit in addition to electronic limit provides superior performance and safety.
  - Electronic limit allows for installer to adjust bottom limit as necessary on site.
- Maximum Shade Sizes:
  - Designer Roller Shades – Max sizes of 120"\* x 132"
  - Designer Screen Shades – Max sizes of 156"\* x 180"
  - \*Maximum width varies by fabric
- Even light gap – same as Custom Clutch. (Refer to chart on previous page).
- Quiet operation – Motor and internal quiet drive system helps to reduce noise providing an overall better end user experience.

### PowerView + Automation

- Premium PowerView control option that utilizes a wired connection to both power and control PowerView window treatments.
- Uses 16 Shade Smart Power Supply; compatible with 12, 14, 16 or 18 AWG low voltage four-conductor control cable wiring; provides power and communication to shades
- Radio frequency and hard-wired communication.
- Max size shade: Screen – 156" x 180"; Roller – 120" x 132"

### PowerView A/C Automation

- Hard-wired motor with convenience of PowerView communication
- Uses home's AC power; 120V AC motor, supplied with 8' power cord (no plug); requires AC wire connection installed at the window
- Utilizes radio frequency communication via the Pebble Remote or Hub
- Max shade size: Screen – 156" x 180"; Roller – 120" x 132"
- Coupled shades max width = 240" (up to 5 shades)

# SOFTTOUCH™ MOTORIZATION

## KEY FEATURES

- Simplified, battery-powered motorized system
- Intuitive wand control
- No exposed cords
- Favorite position functionality

## FUNCTION

Battery-powered motorized lifting system designed for simple, intuitive wand controlled shade operation. No exposed cords provides superior child safety.

- Simple operation – gently pull wand down to close the shade and a slight push up on the wand to open the shade.
- Favorite position functionality allows you to pre-set a favorite shade position and transition there with a simple up-down motion of the wand.
- Standard with attached battery wand. Optional power sources available: Satellite battery pack, C-Size battery pack, DC Power Supply.
- Not compatible with PowerView® Motorization.
- Max shade size: 90" x 96" – dependent on fabric.



## AESTHETIC APPEAL, SLEEK DESIGN

- Available with Large Round, Large Square, Small Round or Small Square cassette.
- Sleek wand design provides a minimal profile.
- Wand length pre-determined based on shade height and is approximately 50% of shade height. Wand length override is available.
  - Wands available in 6" increments from 12" to 48".
- Wand available in 9 Custom Hardware Colors. Color is preselected to best match fabric. *(See back page for hardware colors).*

WAND LENGTH STANDARDS	
Shade Height	Wand Length
12" to 26"	12"
26 1/8" to 36"	18"
36 1/8" to 48"	24"
48 1/8" to 60"	30"
60 1/8" to 72"	36"
72 1/8" to 84"	42"
84 1/8" to 96"	48"



# DUOLITE® SHADE

## KEY FEATURES

- One Shade solution
- Combines beauty and functionality
- Combines a Sheer, Semi-Sheer or 10% openness factor fabric with a room-darkening liner in a single shade

## FUNCTION

- Offered in PowerView® Automation only
- Large Square Cassette only
- Available in sizes up to 84" x 84", varies by fabric
- Available fabrics are clearly marked in Roller Decks 1 & 5 & Screen Deck 1
- 7 Liner colors are preselected to best coordinate with each fabric & coordinate with the custom hardware color. Cannot override liner color.



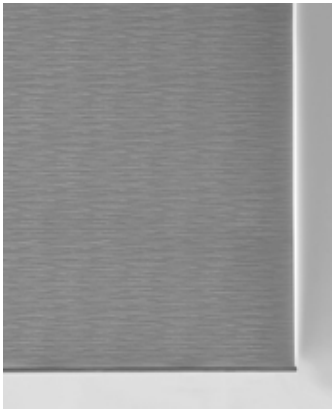
Once the front sheer or semi-sheer fabric is completely lowered, the back liner can be adjusted as needed.



Roller Fabric Fully Lowered  
Back Liner Not Lowered



Roller Fabric Fully Lowered  
Back Liner Partially Lowered



Roller Fabric Fully Lowered  
Back Liner Fully Lowered

## IMPORTANT MEASURING NOTE

- Exact height roller shade must be ordered for the Duolite Shade to function properly. There are no height adjustments allowed in the field.



# LITERISE®

## KEY FEATURES

- Cordless operation
- Enhanced child safety

## FUNCTION

- Cordless operation, provides enhanced child safety.
- Simply push up to raise, or pull down to lower.
- Ability to stop the shade at any desired height.
- Reverse roll available with Bracket option or Large Square Cassette.



## AESTHETIC APPEAL

- Available with Large Round or Large Square Cassette
- Available as a bracket application. Bracket option in black or white.
- Cassettes available fabric-wrapped or in one of 9 Custom Hardware Colors *(See back page for hardware colors).*

# ULTRAGLIDE®

## KEY FEATURES

- Retractable cord system
- Constant cord length
- Enhanced safety

## FUNCTION

- Retractable cord system
- Operate the shade with a simple pump-up/pump-down motion.
- Cord length remains constant, regardless of shade position.



## AESTHETIC APPEAL

- Available with Large Round or Large Square Cassette
- Cassettes available fabric-wrapped or in one of 9 Custom Hardware Colors. *(See back page for hardware colors).*
- Available as a bracket application. Bracket option in black or white.
- A fabric valance top treatment or custom treatment is recommended for use over the bracket only application.

## AESTHETIC APPEAL, DESIGN OPTIONS

### TOP TREATMENTS



**STANDARD ROLL**



**REVERSE ROLL**



**SMALL SQUARE CASSETTE**



**LARGE SQUARE CASSETTE**



**FASCIA**



**DUST COVER VALANCE**



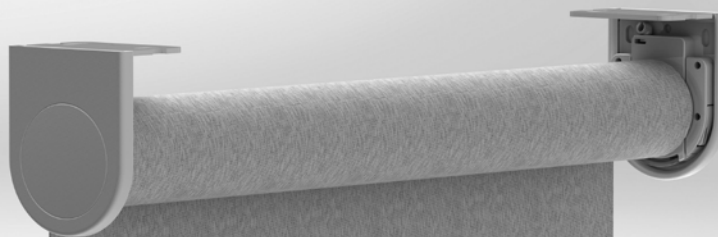
**FABRIC VALANCE**



**POCKET**

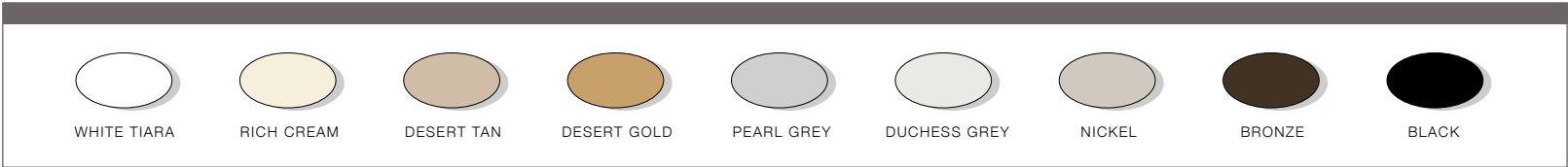
### BRACKET COVERS

- Bracket covers used on Custom Clutch and PowerView® Automation Shades.
- Standard on outside mount, optional on inside mount.
- Available in 9 Custom Hardware Colors. Color is preselected to best match fabric.  
*(See back page for Bracket Cover colors).*





9 CUSTOM HARDWARE COLORS



PRODUCT FEATURES

	FEATURE	CONSUMER BENEFIT
Custom Clutch	Patented spring assist technology	Provides shade-to-shade lift uniformity, with quiet and smooth operation.
	Sleek, minimal design	Provides minimal light gap that is even on both sides.
	Modern design aesthetic	Provides modern, clean look. Available in two styles of brackets: <ul style="list-style-type: none"><li>• Standard Bracket with cover available in 9 Custom Hardware Colors</li><li>• Designer Metal Bracket available in 2 metallic finishes.</li></ul>
	Spring loaded idler	More accurate fit at the window while reducing installation time.
PowerView® Automation	Improved system with new motor technology	Quiet, smooth operation. Operate a single shade or multiple shades with a touch of a button, tap of a mobile device or through pre-set timed selections.
	Three tube sizes and two motor sizes	Provides optimal performance for every shade size and allows for larger overall shade sizes. Features minimal light gap that is even on both sides.
	Sleek, minimal design	Bracket cover available in 9 Custom Hardware Colors. Provides modern, clean look.
	Variety of Top Treatments and Design Options	<ul style="list-style-type: none"><li>• Bracket</li><li>• Large Square Cassette</li><li>• Large Round Cassette</li><li>• Fascia</li><li>• Small Square Cassette</li><li>• Small Round Cassette</li><li>• Reverse Roll</li><li>• Dual Roller Bracket</li></ul>
SoftTouch™ Motorization	Simple, battery-powered motorization	Intuitive wand controlled operation means easy to use.
	Favorite functionality	Quickly sends shade to favorite position with a simple up/down motion of the sleek wand control.
	Cordless	Enhanced child safety
LiteRise®	Cordless system	Ease of operation and enhanced child safety.
UltraGlide®	Single retractable cord	Single retractable cord system offers enhanced safety with a constant cord length.
Duolite®	Combines beauty & function into one shade	Smaller mounting depth and lower shade costs than Dual Roller. Available with PowerView® Automation.